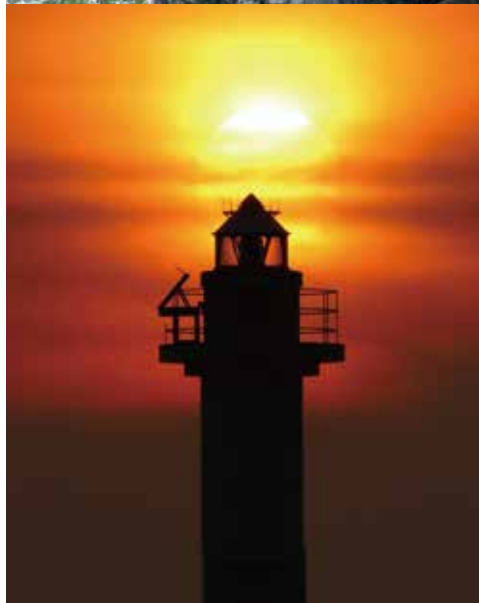


Popular routes to experience
the best of **Atsuta** and **Hamamasu**

Totteoki

Ishikari Specialties

ISHI KARI



67km long, North to South, Atsuta and Hamamasu are located in the center and towards the North of Ishikari. The varied topography creates amazing views and many activities to be experienced.

Spring Route

- ①Toda Memorial Park~②Lovers' Sanctuary/Atsuta Park View Point~③Atsuta Campsite and its starry sky

Summer Route

- ①Kaijo Togyo (parade of portable shrines at sea)~②RED & BLUE Outdoor Club

Autumn Route

- ①Researching Salmon in the Hamamasu River~②Gokibiru Trail~③Atsuta Asaichi (morning market)

Winter Route

- ①Winter Recreational Festival~②Hamamasu Onsen (hot spring)

about 70 minutes
by car

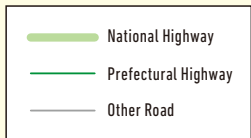
Roadside
Station
"Atsuta"

Sapporo
Station

about 45 minutes
by JR train

New
Chitose
Airport

about 60 minutes
by car



Sunset View from Ishikari

Photo credit: Yosuke Iida

Pictures of the sun, the sky and the sea

Due to Ishikari's unique landscape, you can take in the sunset where the sky meets the sea from the hill as well as the coastline. Witness the glory of a scene unchanged since the formation of the earth 4.6 billion years ago.

The expressive sky which changes from moment to moment



20 minutes before sunset

The sun begins to turn red. A shining path appears on the surface of the water.



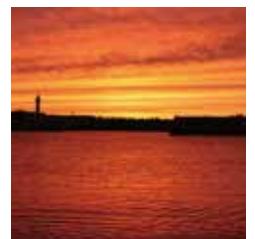
10 minutes before sunset

The sun's color deepens as it approaches the horizon.



5 minutes before sunset

Just before the sun sets, it paints the clouds red, providing brilliant contrast which can be captured in photos.



After sunset

The time of the afterglow. The crimson clouds reflect the surface of the sea and the dreamy scenery is spread before you.

When the Sun Sets in Ishikari

January



4:10 pm

February



4:47 pm

March



5:23 pm

April



6:01 pm

May



6:35 pm

June



7:07 pm

July



7:18 pm

August



6:56 pm

September



6:10 pm

October



5:17 pm

November



4:27 pm

December



4:01 pm



Photographer's Voice



Interview with a local photographer: the magic of the sunset in Ishikari

Mr. Yosuke Iida, an amateur photographer, was born, raised, and currently lives in Atsuta. We asked him about the attractive aspects of the sunset in this area.

"When I take photos of the sunset, it is interesting to see the changes in the scenery depending on the time and the season. Aside from the sun, one of the essential elements I consider is the movement and shape of the clouds. I also try to include local silhouettes such as the lighthouse and the windmills. One of my favorite works is a video I took of a rice paddy in Morai."

Mr. Yosuke Iida

His works are on display at the Atsuta Culture Festival. Alongside the sunset, he also specializes in photographing the starry sky.

Experience the best of Ishikari

1 Toda Memorial Park

One of the most famous cherry blossom viewing spots in Ishikari

This memorial park covers 1.58 million m² of land (about 28 times the size of Sapporo Dome). Known as one of the best cherry blossom viewing spots, Toda Memorial Park features 8,000 someiyoshino trees in full bloom. Paths called Ohkan no michi, located in the center of the park, are lined with cherry trees on either side, whose branches cross overhead, creating a beautiful pink tunnel. Please exercise proper etiquette as you stroll through this public park.

23
minutes
by car



You can see Ishikari's
wind turbines and
cherry blossoms
from the same place.

327, Morai, Atsuta-ku, Ishikari
Open /
9:00am-5:00pm, April-November
10:00am-4:00pm, December-March
Closed / Tuesdays (except for
holidays, obon summer holidays,
and spring equinox ohigan),
December 28 - January 4
TEL.0133-77-2321



2 Lovers' Sanctuary/Atsuta View Point

From this view point you can look out over the whole of Ishikari Bay, and visit the first lovers' sanctuary in Hokkaido. Lovers may attach a padlock, symbolizing their eternal love. Share a special moment here, watching the sunset.

17
minutes
by car



Atsuta, Atsuta-ku, Ishikari (Ishikari Ai Road Park)
Open / 24 hours
TEL. 0133-78-2300(Aikaze Co., Ltd.)

3 Atsuta Campsite

This campsite is popular with families because it is safe for children to play in the river. You can see fireflies in the summer and migrating salmon in the autumn. Located far from the town, and away from light pollution, the stars sparkle like diamonds in the night sky. You can also take a ride down one of four 400m zip lines.

Atsuta, Atsuta-ku, Ishikari (Ishikari Ai Road Park) Open / April 29 - September 30
200 yen for adults, 100 yen for children (elementary school age),
500 yen for a tent (daytime use only), 1,000 yen for a tent (overnight use)
TEL.0133-78-2100(Local Maintenance Center)



Spring



from top to bottom
Toda Memorial Park,
Lovers' Sanctuary /
Atsuta View Point,
Atsuta's starry sky

Recommended
Gourmet Spots



Soba Restaurant, Fujimiya

120, Kawashimo, Hamamasu-ku, Ishikari TEL.0133-79-2303
11:00am-4:00pm (may change depending on a season)
Open / Mid-March - End of November, with irregular holidays



Enjoy the flavor and consistency
of homemade soba noodles
made with Hokkaido buckwheat
flour. Their homemade dorayaki,
a pancake with red bean paste,
is also famous.



Country Kitchen an

24-1, Atsuta, Atsuta-ku, Ishikari TEL.0133-78-2377
11:00am-4:00pm Open / Mid-March - End of November, Closed
Mondays with irregular holidays 4 parking spaces available



Enjoy a meal made
with fresh ingredients
and local produce in
this cozy kitchen for a
little over ¥1000.



Atsuta Kunsei (smoked seafoods)

1023, Atsuta, Atsuta-ku, Ishikari TEL.0133-78-2865
Summer / 7:00am-2:00pm (morning market)
Winter / Contact for business hours Irregular holidays



Savor Atsuta's seafood
smoked with local
wood at Atsuta Kunsei.



1 Kaijo Togyo (parade of portable shrines at sea)

Saturday and Sunday before Marine Day(the 3rd Monday of July) every year

A group of fishing boats with tairyo-bata (fishing boat flags) wishing for big catches of fish and safety at sea

Atsuta Shrine Festival is held on the weekend before Marine Day every year. Yoimiya festival is held on Saturday night. On Sunday, at 8:00am, Kaijo Togyo takes place in order to wish for bountiful catches of fish and safety at sea by carrying a portable shrine on one of the fishing boats with tairyo-bata. Its heroic figure is worth a look. This is Atsuta's summer tradition.

Feel the heat on this active summer route!

Summer

55 minutes by car



The fishing boats with tairyo-bata look so spirited.

Atsuta Fishing Port
Inquiries / Community
Promotion Section,
Ishikari City Hall,
Atsuta Branch
TEL.0133-78-2012



from top to bottom
Kaijo Togyo, RED &
BLUE Outdoor Club
SUP visit to the
blue cave



2 RED & BLUE Outdoor Club

Enjoy the spectacular scenery around Ofuyu Point through private sea kayaking and stand-up paddle (SUP) tours, available with reservations.

70-4, Kawashimo, Hamamasu-ku, Ishikari (Minshuku Nihonkai, Guest House)
Open / Mid-June -September
TEL-FAX.0133-79-3034

For details

Red & Blue Outdoor Club

Search



Recommended
Gourmet Spots



A great place to try seafood rice bowls such as Uni Don (sea urchin bowl) at reasonable prices. Combos and noodles are also available.

Minshuku Nihonkai Guest House

70-4, Kawashimo, Hamamasu-ku, Ishikari TEL.0133-79-3034
10:00am-3:00pm Open / Restaurant: only during the golden week holidays and obon summer holidays
※Guest house is open all year (Long-term stay, group use, and accommodation plans with outdoor activities are available).



Kimura Kajuen Fruit Farm

Other fruit picking options are also available (please inquire in advance).
379-2, Poro, Hamamasu-ku, Ishikari TEL.0133-79-2835(Home)
0133-79-5033(Farm) Open / Mid May -End of October 7:00am-6:00pm
800yen for junior high school students and older, 400 yen for elementary school aged children, free for preschool aged children



Zenseien Garden

403-1, Poro, Hamamasu-ku, Ishikari TEL.0133-79-3014
Open / Late June-Early August(may change depending on the weather)
8:00am-5:00pm 1,000 yen for junior high school students and older,
500 yen for elementary school aged children, 300 yen for 4 years old - preschool aged children, free for under 4 years old.



Feel the weight of the salmon in your hands.



1 Researching Salmon in the Hamamasu River

Salmon fishing in a river!
A unique opportunity!

Salmon fishing in the Hamamasu River is normally prohibited but an exception has been made for research, to the delight of local fishing fans. The fish are inspected, and data is collected on the number of salmon runs. Fishing volunteers are wanted! Applications may be submitted in June, and the investigation is conducted starting in early September. Why don't you give it a try?

23 minutes by car



◀ A good-sized crowd gathers for the salmon fishing event. Fees may vary.

Inquiries:
Committee for Investigation of Effective Use of Salmon at Hamamasu River (Ishikari Tourism Association)
107, Oyafune-cho, Ishikari (Ishikari Tourist Center)
TEL.0133-62-4611

2 Gokibiru Trail

This 11km long mountain road was constructed between Yasosuke and Gokibiru in the Edo period. Closed since the construction of highway 231, this trail has recently been reopened after being repaired by the Gokibiru Trail Preservation Group. Now it is known as a lovely trekking course.

Inquiries : Chiaki Watanabe
TEL.0133-79-2213

5 minutes by car



3 Atsuta Port Asaichi (morning market)

The morning market at Atsuta Fishing Port is open from spring to autumn. It is a popular spot to buy freshly caught seafood.

7-4, Atsuta, Atsuta-ku, Ishikari
Open / 7:00am-2:00pm (approximately) Open / Every day, early April – mid October
TEL.0133-78-2006 (Ishikari Bay Fisheries Cooperative Association, Atsuta Branch)

Step into the outdoors on this enjoyable autumn route.



Autumn



from top to bottom
Researching Salmon in the Hamamasu River, Gokibiru Trail, Atsuta Port Asaichi

Recommended Gourmet Spots



Lyceenne

388-159, Morai, Atsuta-ku, Ishikari TEL.0133-77-2717
10:00am-sunset 6:00pm-8:00pm for sunset course dinner only (reservation required) Open / April – End of October
Closed on Mondays and Tuesdays 10 parking spaces are available



Enjoy a rotating menu featuring pasta and doria (a rice casserole with white sauce) in front of an amazing ocean view.



Okazu Station Ho

283-124, Shippu, Atsuta-ku, Ishikari TEL.0133-77-5876
7:00am-11:30am
Open / all year (with irregular holidays)



Serving mainly lunch boxes and side dishes made with local ingredients. Ho also offers curry and rice, and combos in the morning. Open until 11:30am with exceptions.



SUNSET

45-1, Kawashimo, Hamamasu-ku, Ishikari TEL.0133-79-3014
10:00am-6:00pm Open / Early April-Mid November
Closed on Tuesdays



Catch the sunset at this stylish café situated along Route 231, which offers seafood ramen and pepperoncino with Hamamasu octopus.



Play in the snow on this cold winter route.

1 Winter Recreational Festival

Held every mid-February

Embrace the cold of Atsuta's winter

Frolic in the snow at this winter event held at a former ski resort. Enjoy the ski trails and snow slides built into the hill. Ride up the mountain on a snowmobile and warm up at the bottom with hot drinks and tasty food.

28 minutes by car

Ishikari Ai Road Park
199, Atsuta, Atsuta-ku, Ishikari
TEL.0133-78-2012 (Community Promotion Section, Ishikari City Hall, Atsuta Branch)

A popular event where children can play in the snow.



(left) Winter Recreational Festival
(right) Hamamasu Onsen



2 Hamamasu Onsen (hot spring)

Experience full body relaxation with a soak in the natural sulfur hot spring and in the comfort of the spacious building.

254-4, Mita, Hamamasu-ku, Ishikari TEL.0133-79-3617
500 yen for adults (250 yen for Ishikari citizens who are over 70 years old),
250 yen for elementary school students
Open / April-October: 10:00am-9:00pm, November-March: 1:00pm-8:00pm
Closed / the 1st of every month (if the 1st is a Sat. Sun. or national holiday,
closed on the next day), New Year's Day ※It doesn't close in May and August

Recommended Gourmet Spots



People come from afar to purchase homemade Atsuta tofu and aburaage (thin fried tofu) made daily.

Seo Tofu Shop

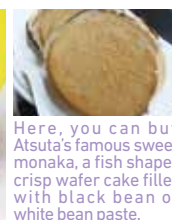
31, Atsuta, Atsuta-ku, Ishikari TEL.0133-78-2408
8:30am-sold out Open / all year (closed for the new year's holidays) Closed on Mondays 10 parking spaces available



Uni Don (sea urchin rice bowl) is best eaten in the summer. Enjoy seafood ramen made with delicious dashi (soup stock).

Restaurant Kaiko

629-2, Hamamasu, Hamamasu-ku, Ishikari TEL.0133-79-3666
April-October 11:00am-6:00pm Mid-January-March 11:00am-4:00pm
Irregular holidays in summer, Closed on Saturdays and Sundays in winter



Here, you can buy Atsuta's famous sweet, monaka, a fish shaped crisp wafer cake filled with black bean or white bean paste.

Yamamiya Miyazaki Store

55, Atsuta, Atsuta-ku, Ishikari TEL.0133-78-2418
8:00am-5:00pm Open / all year (closed on new year holiday)
Irregular holidays 5 parking spaces available

Annual Events

Mid May Climbing season at Mt. Kogane starts

Suitable for beginner climbers, you can look out over the whole of Shakotan Peninsula.

Mita, Hamamasu-ku, Ishikari
Inquiries / Kogane Sangaku Kai TEL.0133-79-2213

Early August Atsuta Summer Festival

Hosted by the young fishermen and farmers in Atsuta, this festival features fresh agricultural products and seafood. Held from 10:00am to 3:00pm at the Atsuta Sogo Center.

12-4, Atsuta, Atsuta-ku, Ishikari Inquiries / Community Promotion Section, Ishikari City Hall, Atsuta Branch TEL.0133-78-2012

Mid September Hamamasu Furusato (hometown) Festival

This is the first of the 3 largest autumn festivals in Ishikari. You can buy fresh salmon here.

Kawashimo Seaside Facilities Event Square (Kawashimo, Hamamasu-ku, Ishikari) Inquiries / Hamamasu Furusato Festival Committee (Ishikari Tourism Association, Hamamasu Office) TEL.0133-79-5700

Early August Hamamasu Minato (harbor) Festival

You can spend all day enjoying Hamamasu's fresh seafood and many events such as fireworks viewing.

South Pier of Hamamasu Fishing Port (2, Hamamasu, Hamamasu-ku, Ishikari) 3:00pm - 8:30pm Inquiries / Youth Association of Hamamasu Area, Ishikari Bay Fisheries Cooperative Association TEL.0133-79-3225

Late September Atsuta Furusato (hometown) Salmon Festival

Take a stab at guessing the weight of the salmon.

Minakuru Tamokuteki Hiroba (27, Morai, Atsuta-ku, Ishikari) Inquiries / Atsuta Furusato Salmon Festival Committee (Ishikari Kita Society of Commerce) TEL.0133-78-2513

Kita no Umi, Atsuta Aquarelle Exhibition

Held every 2 years, this national public aquarelle exhibition is themed Kita no Umi, the North Sea.

Inquiries / Community Promotion Section, Ishikari City Hall, Atsuta Branch TEL.0133-78-2012 For details Atsuta Aquarelle QSearch

Front row seats to watch the sunset...

Ishikari Roadside Station Ai Road Atsuta

1F Local
Products Shop
Tourist
Information Center
Shops
24-hour
Restroom

2F Local History
Archives
Rest Area
Shops

3F
Rooftop Balcony
Observation Deck

Located on the hill in Atsuta, along Route 231, Ai Road Atsuta is a place to experience the culture of Ishikari. Lose track of time as you take in the spectacular ocean view and feel the sea breeze on the rooftop balcony.

Ishikari Roadside Station "Ai Road Atsuta"

Address / 98-2, Atsuta, Atsuta-ku, Ishikari
Inquiries / Aikaze Co., Ltd. Tel / 0133-78-2300
Access / 70 minutes from Sapporo Station by car

For more information,
please check the Aikaze official
website, Facebook and Twitter!



Let's go to the
Atsuta Campsite!



Get fresh
seafood at Atsuta
Fishing Port!

400m
long zip line!
Scan the QR
code to access
video streaming!



Address: 120, Atsuta, Atsuta-ku, Ishikari
Tel: 0133-78-2100 (Maintenance Center) ※Contact
Aikaze Co., Ltd. during off season Tel: 0133-78-2300
Operating Period: April 29-September 30
Fee: 200 yen for adults, 100 yen for elementary school
students Bring-your-own tent 1,000 yen per tent
※500 yen for daytime use

Making Our Own Community-Based Tourism in Ishikari!

■ Kita Ishikari Community Tourism Council

Established by the citizens of Atsuta and Hamamasu, this council promotes community-based tourism. It aims to promote tourism, publish PR brochures, and plan community-based tours.
45-5, Atsuta, Atsuta-ku, Ishikari, 061-3601
Community Promotion Section, Atsuta Branch
Inquiries TEL0133-78-2012

■ Hamamasu Tourism Promotion Council

~Enjoy the ocean and the mountains. We can't wait to have you!
Let's go to Hamamasu.~

Seasonal information on Hamamasu is available on the official website and Facebook page. Scan the following QR codes to access.



▲Website



▲Facebook

A snowshoeing
tour to find the
1,500 year-old
yew tree!



For your travel information in Ishikari

Ishikari Tourism Association TEL.0133-62-4611

For more information on tourism in Ishikari,
please scan the QR code.

